TRUSTCARE

Care
All the time,
Anywhere.

Our mission is to ensure rapid response to senior emergencies and to objectively evaluate and manage the quality of care through our TrustCare smart room.

In China…

35%
Senior population
by 2050[1]

130M
Living alone
seniors[2]

40M
Seniors had at
least one fall[3]

FACILITY PAIN POINTS

Unable to detect and respond
to accidents **promptly**

Unable to objectively evaluate and
manage the **quality of care** provided

[1]来源：中华人民共和国中央人民政府网
[2]来源：UME财经的东放财富专栏：2023春节思考：1.3亿空巢老人的老年生活如何保障?
[3]来源：中国银行保险报和中国疾病监测系统的数据测算

Modular, Standardized and Scalable

TRUSTCARE SMART ROOM

Nurse

Room upgrades equipped with

- Vision-based smart activity detectors
- IoT devices
- Intelligent care management system - TrustCare

Daily activities
(40+ kinds)
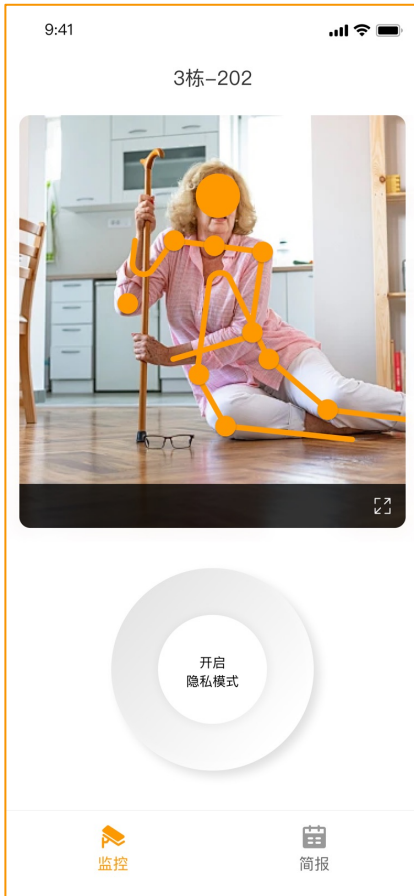
Accidents
(4 alerts)

Real-time 24-7 monitoring

Vital signs
(5 kinds)
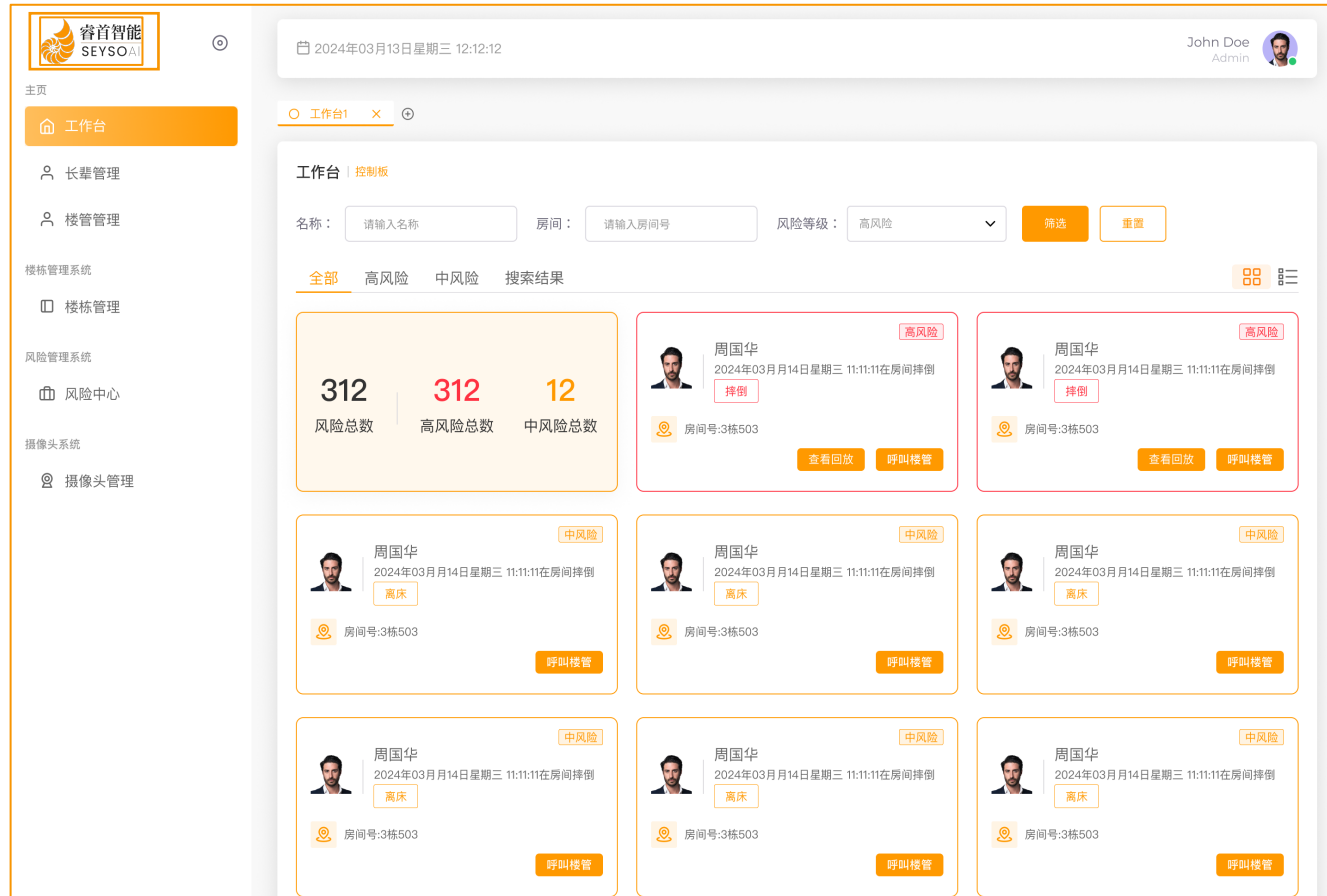
Quality and time of
care services

Modular, Standardized and Scalable

TRUSTCARE SMART ROOM

Mobile App

9:41

3栋–202

开启
隐私模式

监控　　　　简报

Web Application

睿首智能
SEYSOAI

主页
🏠 工作台
👤 长辈管理
👤 楼管管理

楼栋管理系统
🏛 楼栋管理

风险管理系统
🏢 风险中心

摄像头系统
📷 摄像头管理

📅 2024年03月13日星期三 12:12:12

John Doe
Admin

工作台1 ✕ ⊕

工作台 | 控制板

名称：请输入名称　　房间：请输入房间号　　风险等级：高风险　　筛选　重置

全部　高风险　中风险　搜索结果

312 风险总数　**312** 高风险总数　**12** 中风险总数

高风险
周国华
2024年03月14日星期三 11:11:11在房间摔倒
摔倒
房间号:3栋503
查看回放　呼叫楼管

高风险
周国华
2024年03月14日星期三 11:11:11在房间摔倒
摔倒
房间号:3栋503
查看回放　呼叫楼管

中风险
周国华
2024年03月14日星期三 11:11:11在房间摔倒
离床
房间号:3栋503
呼叫楼管

中风险
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呼叫楼管

Features

Alerts

Trace accident

Prediction

Risk Analysis

Health report

3

TRUSTCARE System

Use Proactive Video Understanding
to automate the care delivery process

Multi-modal Models

Video, skeleton information, actions (textual), etc.

Environment parameters (objects, food, medication, etc.)

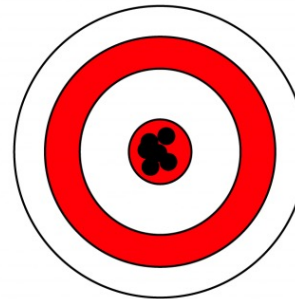Other IoT sensor data (infrared, radar, language model, etc.)

Technology

TRUSTCARE SYSTEM

Low burden on users

➢ No wearable devices.
➢ No user actions.
➢ No human monitoring.

96% incident detection

High accuracy
High precision

➢ Acquiring **200,000 hours** of real-world senior activity data.

Full data privacy

person 0.92

➢ Remove personal identifiers.

Core Team

OUR TEAM

Lulan Shen
M.Sc. @Oxford, Math
Founder, CEO
@Leading Talent in Entrepreneurship
(overseas talent, China government)
@Bosch Automotive, global function owner
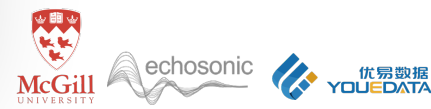@McGill, Research Assistant
Faculty of Medicine

Shilei Lin
M.Sc. @McGill, Comp Sci
System Architect, COO
@Echosonic Embedded System
AI Engineer
@YoueData, Full-Stack Software
Developer

Benjamin Akera
M.Sc. @McGill, Comp Sci
AI Scientist, CTO
@Mila Researcher supervised
under *Yoshua Bengio*
@IBM, Machine learning
Researcher

Ryan Xu
MEng. @Johns Hopkins,
Biomedical Eng
Product Manager, CMO
@Medtronic, Research Engineer
@Johnson & Johnson, Senior
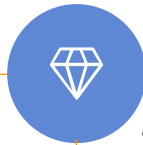System Engineer

B2B2C

GO-TO-MARKET STRATEGY

Phase 1
In Progress

2024/Q1
Pilots
Pilot co-creation projects
(in Canada and Asia)

Update
- #Pilots LOI signed: 5
- #Pilots contract signed: 2

Phase 2
In Progress

2024/Q2
IP
- Copyright & trademark registered
- Patent filing

Phase 3
In Planning

2024/Q3
Fundraising
Seed round
(2M USD)

2024/Q4
Product Launch

Phase4
In Planning

2025/Q4
China Expansion
Contracting with senior homes and long-term care facilities

Our Ask

FINANCIAL **STATUS**

OUR **EXPECTATION**

FUNDRAISE
STATUS

**Raised
Dilutive**

USD 300K SAFE

**Raised
Non-dilutive**

USD 320K

Resources: founders and grant.

MILESTONE

<u>Q4 24</u> - Complete 2 pilots, convert pilot customers to long-term contract customers.
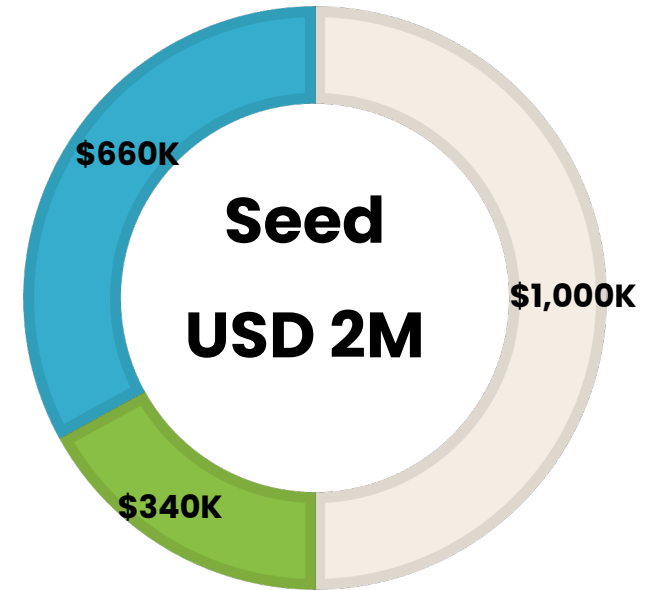
<u>Q1-Q2 25</u> – MRR 6K, 10 facilities (40 residents)

<u>Q3-Q4 25</u> - MRR 30K, 40 facilities (200 residents)

<u>Q4 26</u> – MRR 150K, 100 facilities (1000 residents)

▢ Hardware & Patent   ▢ R&D   ▢ Sales & Marketing

**Seed
USD 2M**

$660K

$1,000K

$340K

TRUSTCARE

Care
All the time,
Anywhere.

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        +1 438-777-7564
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